





## Academy of Leadership

Welcome to Deloitte's industry-leading, elite leadership development program, a unique opportunity for motor industry executives and key future-leaders within their organisation. This academy is essential for leaders who seek to achieve exceptional results in their organisation, and who will be charged with the responsibility of taking their business into tomorrow...

# Program overview

The Australian motor industry is in an important period of change, with the ever increasing digitalisation of processes, the changing customer experience expectations, the tightening of operational gross levels across all business units, and the changing product lines with the introduction of electric and autonomous vehicles.

And at present, the industry is having to navigate through this period of unprecedented change while losing the war on talent, as dealers are not currently considered an employer of choice within the general market.

To make seismic leaps in operational performance, a transformative journey must happen in your organisations. This 'leap' starts with the Leaders - you.

Our focus here is on upskilling the leaders within the motor industry, so that this transformation can happen from within organisations.

The Academy of Leadership is a 4-day program for Motor Industry Executives, including:

- C-Suite personnel
- Dealer Principals
- General Managers
- Senior Managers
- Future leaders...

This is an industry-leading elite Leadership Development program, aimed at current motor industry Executives, and those people who see themselves as key future-leaders within their organisation, and who will be charged with the responsibility of taking their business into tomorrow.

The team at Deloitte Motor Industry Services have set out to construct the most impactful four day experience possible.

The objective of this is to expose our participants to world leaders in their respective fields - and through facilitation and discussion of thought-provoking topics, provide you with the platform to explore what it really means to be a world-class leader.



# Academy presenters



## Luke Beveridge

- Australian Rules Football Player (118 VFL/AFL games: Melbourne, Footscray, St Kilda)
- Australian Rules Football Coach (49\* AFL games: Western Bulldogs)
- AFL Premiership Coach 2016 (Western Bulldogs)
- All-Australian Coach 2016, AFL Coaches Association Coach of the Year 2015 & 2016
- Spirit of Sport Award 2016.



## Drew Ginn

- Elite Team Development
- Australian Olympic Rower
- 3x Olympic Gold Medallist (1996 Atlanta, 2004 Athens, 2008 Beijing)
- 1x Olympic Silver Medallist (2012 London)
- 5x Gold Medallist, World Championships.



## Brendan Nottle

- Major, Salvation Army
- Melburnian of the Year 2013
- Community-based Social Leader
- Leads Salvos Melbourne Project 614
- Collingwood Football Club Chaplain.



## Pete Williams

- Retired Deloitte Partner
- Chairman Deloitte Innovation Council
- Founder Deloitte Digital
- Adjunct Professor RMIT
- Named as one of Australia's top Digital Influencers.



## Reg Crawford

- Leadership Coach
- Former Australian SAS Lieutenant Colonel
- Served in Iraq, East Timor, and Iran
- Awarded the United States Bronze Star Medal for Acts of Leadership (Iraq, 2003)
- 2005/06 General Manager Collingwood Football Club.



## Paul Taylor

- Former British Royal Navy Aircrew Officer
- Exercise Physiologist, Nutritionist, Neuroscientist
- Research Professor at The University of San Francisco
- Director of The Body-Brain Performance Institute
- Works with executive teams from leading organisations around the world.



## Jane Magree












- Deloitte Partner
- Leader in organisational culture change
- Over 25 years' experience building sustainable high performance cultures
- Background in organisation psychology, HR and business management
- Works with Large Companies to manifest shifts in thinking.















# Program Schedule

## Phase 1: Internal

### Day 1

8:45 AM		<b>Arrival</b> Coffee & tea
9:00 AM		<b>Introduction:</b> Why are we here?
9:30 AM		<b>Current automotive landscape:</b> Importance of leadership
10:00 AM		<b>Full range leadership model</b> Introduction to theory
12:00 PM		<b>Lunch</b>
1:00 PM		<b>Authentic leadership</b> Building trust and legitimacy
2:15 PM		<b>Afternoon tea</b> Coffee, tea & snacks
2:30 PM		<b>Inspiring others</b> Getting buy-in to the cause
3:30 PM		<b>Innovative thinking</b> Changing the lens on innovation
4:30 PM		<b>Reflection</b>
6:30 PM		<b>Dinner</b> Private room artefacts speech












### Day 2

6:30 AM		<b>Morning exercise</b> (Optional)
9:00 AM		<b>Reflection</b>
10:00 AM		<b>Influencing people</b> Keynote presentation
11:00 AM		<b>Reflection</b> Continue discussion on Keynote
11:30 AM		<b>Transition</b> Move to Salvation Army
12:00 PM		<b>Social leadership</b> Leading for the right reasons
1:00 PM		<b>Lunch</b> (at Salvation Army HQ)
2:00 PM		<b>Transition</b> Return to Deloitte
2:30 PM		<b>Transactional leadership</b> Rewards for results
3:30 PM		<b>Language of leadership</b> Presence through your words
4:30 PM		<b>Reflection</b>
5:00 PM		<b>Close</b>












# Program Schedule

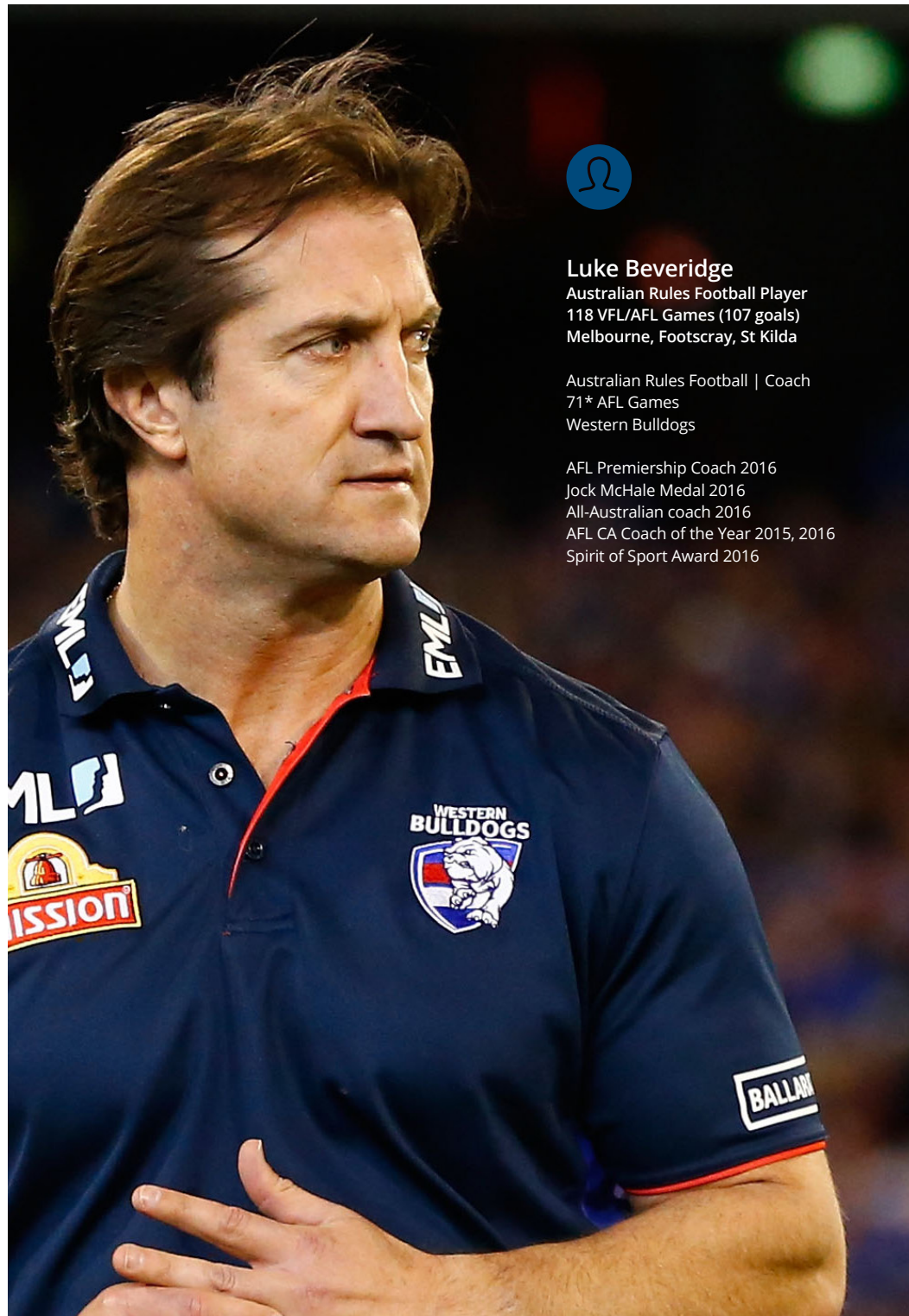
## Phase 2: External

### Day 3

8:45 AM		<b>Arrival</b> Coffee & tea
9:00 AM		<b>Welcome back:</b> Introduction of concepts
9:30 AM		<b>Wellness</b> Corporate methods
10:30 AM		<b>The science of leadership</b> Neuroscience application
12:30 PM		<b>Lunch</b>
1:00 PM		<b>The science of leadership</b> Neuroscience application
2:00 PM		<b>Intention</b> Setting outcomes to maximise results
3:00 PM		<b>Staff engagement</b> Leading your most valuable resource
4:00 PM		<b>Staff engagement</b> Diversity of thinking
5:00 PM		<b>Reflection</b>
6:30 PM		<b>Dinner</b> Private room 'What is my why'

### Day 4

8:00 AM		<b>Guided meditation</b> (Optional)
9:00 AM		<b>Human capital</b> Leading your teams
10:30 AM		<b>Morning tea</b>
10:45 AM		<b>Building elite teams</b> Performing at the pinnacle
1:00 PM		<b>Lunch</b> Stories of gold
1:30 PM		<b>Energy leadership</b> Your most important resource
2:00 PM		<b>Coaching</b> Getting the most out of your team
3:00 PM		<b>Full range leadership model</b> Summary
4:00 PM		<b>Knowing/Doing gap</b> Strategies to bridge the gap
4:30 PM		<b>Reflection</b> Digesting of the learnings
5:00 PM		<b>Close of academy</b>



### Luke Beveridge

Australian Rules Football Player  
118 VFL/AFL Games (107 goals)  
Melbourne, Footscray, St Kilda

Australian Rules Football | Coach  
71\* AFL Games  
Western Bulldogs

AFL Premiership Coach 2016  
Jock McHale Medal 2016  
All-Australian coach 2016  
AFL CA Coach of the Year 2015, 2016  
Spirit of Sport Award 2016

## Your Program Host

Lee has over 14 years experience in the motor industry and specialises in servicing both privately owned and operated motor dealers and related family investments, as well as OEM wholesale operations.

As a Partner of the Deloitte Motor Industry Services team now based in our Melbourne office, Lee is passionately invested in helping solve the industry's Human Capital issues.

He has a particular interest in how Leaders evoke change in their organisation, and runs a number of Leadership development programs for motor industry personnel - from middle-managers through to dealership Executives.

Lee is partnering with the industry as they navigate through an unprecedented period of change, and see's the Academy of Leadership as an important part of the answer.



**Lee Peters**  
Partner | Deloitte  
Motor Industry Services  
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# Your Investment

Attending this Deloitte Motor Industry Services Academy of Leadership is an investment in your future as a leader within the industry.

## Your investment includes the following:

- Attendance at the 4-day program
- Guest presenters
- Full catering each day
- 2x exclusive group dinners
- Course binder and materials
- Comprehensive take-home case studies
- Networking with fellow industry executives
- Follow up check-in sessions
- Intimate Q&A sessions with renowned Leaders
- Academy of Leadership certification



**Brendan Nottle**  
Major Salvation Army

- Melburnian of the Year 2013
- Leads Salvation Army project 614
- Community based social leader





## Drew Ginn

Australian Olympic Rower

- Gold Medal, Coxless Four (1996 Atlanta)
- Gold Medal, Coxless Pair (2004 Athens)
- Gold Medal, Coxless Pair (2008 Beijing)
- Silver Medal, Coxless Four (2012 London)
- 5x Gold Medallist, World Championships
- 1x Silver Medallist, World Championships
- 2x Bronze Medallist, World Championships



“Leadership is not about titles, positions or flowcharts...

...it is about one life influencing another.”

– John C. Maxwell

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